FIW-Workshop

An Industrial Renaissance in Europe
Can it happen? Should it happen?

Time:  6th of June, 2014
8:30 – 17:30

Location:  Federation of Austrian Industries (Ludwig Urban-Saal, 1st floor)
Schwarzenbergplatz 4, 1031 Wien

Programme

8:30  Entrance, coffee

9:00  Opening Remarks:
   Christian Helmenstein (Federation of Austrian Industries)
   Katharina Fidrmuc-Helmstedt (Federal Ministry of Science, Research and Economy)

9:15  Session I – Background: The debate on the ‘manufacturing imperative’
Chairman:  Michael Landesmann (wiiw)

   • Michael Peneder (with Gerhard Streicher, Austrian Institute of Economic Research – WIFO)
     De- vs. Re-industrialisation: is structural change reversible?
   • Roman Stöllinger (wiiw)
     Why manufacturing is special
   • Reinhilde Veugelers (KU Leuven, Bruegel)
     Manufacturing Europe’s future (title tbc)

10:40  Coffee break

11:00  Session II – The European Industrial Landscape: Country Experiences
Chairman:  Kurt Bayer (wiiw)

   • Christian Reiner (IHS)
     Germany’s economic model: between scapegoat and manufacturing superpower
   • Ron Boschma (University of Utrecht)
     Agents of structural change. The role of firms and entrepreneurs in regional diversification
• Doris Hanzl (wiiw)  
  *Slovakia – Integration into the global car manufacturing supply chains*

• Gabor Hunya (wiiw)  
  *Role of FDI policy in the location of greenfield FDI - a comparison of Poland, Hungary and Romania*

13:15 Lunch

14:15 Session III – In Support of Manufacturing: The Role of Industrial Policy  
Chairman: Michael Peneder (WIFO)

• Dominique Foray (École polytechnique fédérale de Lausanne – EPFL)  
  *Smart specialisation*

• Ken Warwick (Warwick Economics)  
  *Beyond industrial policy*

15:45 Coffee Break

16:00 Session IV – Industrial Policy: Specific Issues and some quantitative evidence  
Chairman: Klaus Gugler (Vienna University of Economics and Business)

• Roman Stöllinger (with Mario Holzner, wiiw)  
  *State aid and export competitiveness in the EU*

• Reinhilde Veugelers (KU Leuven, Bruegel)  
  *Innovation policy: results from the SIMPATIC Project* (title tbc)

• Johannes Pöschl (wiiw)  
  *Support for innovation: making public funding more effective*

17:30 end

*Registration is necessary – please register until June 5th on [http://wiiw.ac.at/er-216.html](http://wiiw.ac.at/er-216.html)*