Austrian export- and FDI-promotion and the OeKB-group of companies

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Export of goods as % of GDP 2010

Source: IMD World Competitiveness Yearbook 2011 EIU and OeKB
Direct investments (activ) as % of GDP 2010

Source: IMD World Competitiveness Yearbook 2011, EIU and OeKB
OeKB AG - general overview

▪ established in: 1946

▪ aim: provision of specialised services for the Austrian economy

▪ legal form: joint stock company

▪ owners: commercial banks

▪ share capital: EUR 130 mn

▪ staff: 400
Overall portfolio on gvt’s account
Guarantees outstanding (stock) (mn EUR)
OeKB-group of companies

- **OeKB AG**: holding company, main activity: official ECA for gvt‘s account; financing of exports and FDI
- OeKB Versicherung AG: private insurer focussing on s/t non-OECD business; JV with EULER HERMES like
- PRISMA Kreditversicherungs-AG: private insurer concentrating on short term OECD region business
- Österreichischer Exportfonds GmbH: SME working capital financing
- Austrian Development Bank: public mandate; private sector projects with develop. impact on difficult regions
General outlook

- support of and linking up of (flexible) SMEs as a means to counter the clout of big players and to succeed in times of a harsh global competition

- strong and locally available financial service providers are a decisive precondition for attractiveness of business location, namely for industrial production comps., service industry, traders, and holding companies

→ [www.oekb.at](http://www.oekb.at) incl. its group of companies